



# 1908 Ford Model K 6-40 Roadster



## Manufacturing Information

Manufactured By	Ford Motor Company
Assembled At	Ford Piquette Avenue Plant
Model Production	Unknown (this model only in 1908)
Annual Production	8,828 (all vehicles this manufacturer in 1908)
Body	6-40 Roadster
Horsepower	40
Weight	2,400 pounds/1,090 kilograms
1908 Cost	\$2,800 (USD)

## Innovations

Straight six – a very powerful engine

Targeted to top end of the market, contrary to Henry's vision for automobiles

This version also called a "Gentleman's Roadster"

Capable of doing 50-60 miles per hour

## Powerful Inline 6 Cylinder Engine

The Model K was introduced in 1906, and sales continued through 1908. The Model K replaced the Model B in Ford's lineup of vehicles. Body styles included a large touring car and a roadster (shown here with a mother-in-law seat). The Model K was aimed at the luxury market and featured a powerful inline, 6-cylinder engine. Contrary to popular folklore, the Model K was a very good seller for the Ford Motor Company. In 1906, the Model K posted over 85% of Ford's profits. Strong sales even continued through 1908 when the Model T was introduced. Critics of the vehicle found the quality to be below luxury automobile standards. Estimates indicate that only about 28 of these vehicles exist today.

## The Larry D. Porter Artifacts Trust

This car is one of the many "Letter Cars" that have been loaned to the Piquette Plant by the Larry D. Porter Artifacts Trust. The collection includes one of every car that Ford Motor Company built at the Mack Avenue (1903) and Ford Piquette Avenue (1904-1910) assembly plants. The Piquette Plant is extremely grateful to the Larry D. Porter Artifacts Trust for allowing us to exhibit this collection.



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