



1904 Curved Dash Oldsmobile Body



Manufacturing Information

Manufactured By	Olds Motor Works
Assembled At	Lansing or Detroit, Michigan
Model Production	2,233 in 1904 (this model only in 1904)
Total Production	3,412 (all vehicles this manufacturer in 1904)
Horsepower	7 (prior to 1904 it was 4.5)
Weight	800 pounds/365 kilograms
1904 Cost	\$650
Body	Runabout Model 6C

Innovations

Reported as cheaper and more dependable than a horse!

Earliest mass-production automobile

Very simple, dependable and affordable compared to other early cars

Other: A car with a theme song - "In My Merry Oldsmobile"
(you may play this music by scanning the QR code on the left).

First Mass-Produced Car

Oldsmobile produced the "Curved Dash" from 1901-1907. Many consider this vehicle to be the first mass-produced gasoline automobile. The affordable Oldsmobile was the most popular vehicle of its time. The driver would start the engine using a crank located on the side of the vehicle. The vehicle featured a two-speed transmission, chain drive, mechanical brake on the transmission and a "tiller" for steering. Owners could purchase options including a buggy top, fenders and a headlight. The first Oldsmobiles were powered by a single-cylinder, 4.5 horsepower engine. Turning at 500 rpm, it was said to emit one chug per telegraph pole. Competitively priced at \$650, the Oldsmobile beat Henry Ford's \$850 Model C.

Jerry VanOoteghem

On loan from Jerry VanOoteghem of Grosse Pointe, Michigan. Jerry has several cars on loan to Piquette. He is also a very active member of the Piquette T's – a Model T club hosted at this museum.



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Adopted By:
In honor of
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Adopted through January 2025

