

1914 Ford Model T Touring



Manufacturing Information

Manufactured By Ford Motor Company

Assembled At Ford Highland Park Plant in Highland Park,

Michigan (or a branch assembly plant)

Model Production 165,832 (this model only in 1914)

Annual Production 202,667 (all vehicles this manufacturer in 1914)

Body Touring

Horsepower 20

Weight 1,200 pounds/544 kilograms

1914 Cost \$550 (USD)

Price Change Price decrease \$50 from 1913

Innovations

The first "moving assembly line" Model T Windshield now folds to rear of vehicle Imitation leather

Door handles now inside the doors

Moving Assembly Line

The 1914 Model T was the first model year to be assembled using the brand new moving assembly line at the Highland Park Plant. It was the first year that Model Ts were offered in only one color - black. The black "Japan enamel" was the only paint known at the time that would dry quickly enough to keep up with the greatly accelerated production schedule. Just over 200,000 cars were assembled in 1914, as compared to only 10,000 in 1909 using "station assembly" methods at Piquette. From 1909 to 1914, the price for a Model T touring car fell from \$850 to just \$550. It was also during 1914 that Henry Ford inaugurated the famous "\$5 day", which nearly doubled the average factory worker's wage, and reduced the work day from 10 hours to 8 hours.

Sandra & Mike Skinner

On loan from Sandra & Mike Skinner of St. Clair Shores, Michigan. Mike is also a very active member of the Piquette T's – a Model T club hosted at this museum.



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