



# 1906 Ford Model N Runabout



## Manufacturing Information

|                   |  |
|-------------------|--|
| Manufactured By   | Ford Motor Company                             |
| Assembled At      | Piquette Avenue Plant, Detroit, Michigan       |
| Model Production  | Unknown (this model only in 1906)              |
| Annual Production | 8,828 (all vehicles this manufacturer in 1906) |
| Body              | Runabout                                       |
| Horsepower        | 15   |
| Weight            | 1,050 pounds/476 kilograms                     |
| 1906 Cost         | \$500 (USD)                                    |

## #1 in Car Sales for 1906

Production of the Ford Model K was forced onto Henry Ford by his investors. The Model K was a huge, powerful, and expensive car priced between \$2,500 - \$2,800- a far cry from Henry Ford's vision of an affordable car for the masses. Nearly simultaneously, though, production of the Model N began. The Model N was small, lightweight, agile and was initially priced at an astounding \$500. Although the price of the Model N was soon raised to \$600, this was still \$50 less than the one-cylinder, tiller-steered, 10 horsepower, top selling Oldsmobile runabout. The Model N boasted a front-mounted, 4-cylinder, 15-18 horsepower engine capable of pushing the car to 40 mph. It was an incredible value. Finally there was a car that met the needs of the middle class! It soon spawned the mechanically identical Models R and S and catapulted Ford into the #1 sales position in the world!

## Innovations

Cast iron flywheel mounted to the front of the engine  
First Ford to be produced by mass production techniques  
Model N demonstrated Henry Ford's vision of the ideal product  
Piquette production reached 100 cars per day

## Larry Liposky

On loan from Larry Liposky of Allen Park, Michigan.



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Henry Ford  
Trivia Challenge Game  
Answer #10

