

1926 Ford Model T Touring

Manufacturing Information

Manufactured By	Ford Motor Company
Assembled At	Ford Highland Park Plant in Highland Park,
	Michigan (or a branch assembly plant)
Model Production	364,408 (this model only in 1926)
Annual Production	1,655,107 (all vehicles this manufacturer in 1926)
Body	Touring
Horsepower	20
Weight	1,738 pounds/788 kilograms
1926 Cost	\$375 (USD)
Price Change	Price held same from 1925
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Innovations

All new styling and nickel-plated radiator shell New fuel tank location inside front cowl New chassis frame with longer cross-members Larger engine brake drum

All Model T's NOT Black!

1926 was a very big year for Ford Motor Company and the Model T. Ford was losing market share rapidly to its competitors who offered more features and a choice of exterior colors. Paved roads were now being built in every state and women were starting to drive more – all of these changes brought new definitions to how cars should be built. The 1926 "Improved" Model T's were available in green, maroon, brown, blue and gray. The lower front windshield could be tilted to allow better air circulation inside the car. The gas tank was moved to improve the flow of gasoline, which required the coil box to be moved on top of the engine. Also, the whole car sat lower to create a more modern look.

Todd & Lisa Schroeder

On Ioan from Todd & Lisa Schroeder of Lake Orion, Michigan. Todd has been a very active member of the Piquette T's – a Model T club here at the Piquette Avenue Plant.



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