



1916 Ford Model T Touring



Manufacturing Information

Manufactured By	Ford Motor Company
Assembled At	Ford Highland Park Plant in Highland Park, Michigan (or a branch assembly plant)
Model Production	363,024 (this model only in 1916)
Annual Production	501,462 (all vehicles this manufacturer in 1916)
Body	Touring
Horsepower	20
Weight	1,500 pounds/680 kilograms
1916 Cost	\$440 (USD)
Price Change	Price decrease \$50 from 1915

Last Model T with Brass

The 1916 Model T is quite similar to the 1915 Model T. World War I was taking place during this time period and the availability of brass was depleted around the world. For the 1916 Model T, the brass rings on the headlights and the kerosene coach lamps were replaced with painted black steel rings, leaving only the radiator made in brass. In the 1917 model, Ford Motor Company dropped the brass in the radiator as well. A multitude of Model T's being used in the World War I effort – more than 20,700 Model T's were converted into military ambulances. Ford announced in August 1916 that it would give every 1916 Model T purchaser a \$50 rebate if the company sold 300,000 vehicles that year. This was a great stimulus for sales and the quota was reached.

Innovations

Hood now steel with louvers for venting

Tom Mullin

On loan from Tom Mullin of Redford, Michigan. He is also a very active member of the Piquette T's – a Model T club hosted at this museum.



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Adopted By:
Mullin Family

Henry Ford
Trivia Challenge Game
Answer #7

