



1915 Dodge Brothers Touring



Manufacturing Information

Manufactured By	Dodge Brothers Company
Assembled At	Hamtramck, Michigan
Model Production	Unknown (this model only in 1915)
Annual Production	45,000 (all vehicles this manufacturer in 1915)
Body	Touring
Horsepower	35
Weight	2,250 pounds/1,021 kilograms
1915 Cost	\$785 (USD)

Innovations

All-steel body
12-volt electrical system (most others used 6 volts)
“Sliding gear” transmission
Impressive 35 horsepower engine

Another Great Seller!

John and Horace Dodge were among the first stockholders of The Ford Motor Company in 1903. They also ran Detroit's most successful production machine shop and fabricated most of the mechanical components for the early 2-cylinder Ford cars. In the first few years at Piquette Avenue, Ford was merely an assembler of components made by other firms. By 1914, however, Ford was a fully-integrated company producing over 200,000 cars per year on the moving assembly line at Highland Park and manufacturing almost all of its own components. The Dodge Brothers, therefore, decided it was time to move on and produce a car of their own at "Dodge Main" in Hamtramck. Dodge Brothers cars built in 1914 were considered 1914 models at the time. They were later (1923) retroactively designated as 1915 models for marketing purposes. Listing at \$785, it was somewhat upscale from the \$490, 20 horsepower Ford Model T.

Ron & Diana Balint

On loan from Ron & Diana Balint of Dearborn, Michigan. Ron is also a very active member of the Piquette T's – a Model T club hosted at this museum.



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Adopted By:
Diana & Ron Balint