



# 1911 Ford Model T Touring



## Manufacturing Information

Manufactured By	Ford Motor Company
Assembled At	Ford Highland Park Plant in Highland Park, Michigan (or a branch assembly plant)
Model Production	26,405 (this model only in 1911)
Annual Production	34,858 (all vehicles this manufacturer in 1911)
Body	Touring
Horsepower	22
Weight	1,200 pounds/544 kilograms
1911 Cost	\$780 (USD)
Price Change	Price decrease \$170 from 1910

## Innovations

Hood made from aluminum with no louvers  
Engine pan wider due to new magneto  
Engine inspection door with 6 bolts near end of year  
Open cars now standard with tops (formerly an option)  
Rear axles now tapered (mid-year)

## First Highland Park Model

By 1911, the Model T Ford had become a major success. Ford had orders on the books for every car it could possibly produce. They could not build enough cars to keep pace with the increasing orders. Supplying the market demand was a constant problem for the Ford Motor Company. On January 1, 1910, the company began to move to the still-under-construction Highland Park plant but the move was a gradual one, and major production continued at the Piquette Avenue plant until late 1911.

Using the Touring car as the typical example, the 1911 featured new metal body panels which were attached to a wood understructure. Previous cars had all wood bodies. Fenders were also redesigned for the 1911 as well as the running boards with a new diamond pattern.

## Peter Nikolajevs

On loan from Peter Nikolajevs of Dearborn, Michigan. He is also a very active member of the Piquette T's – a Model T club hosted at this museum.



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Alan and Marilynne Kiriluk

Adopted through May 2024