



1921 Ford Model T Runabout



Manufacturing Information

Manufactured By Ford Motor Company
 Assembled At Ford Highland Park Plant in Highland Park, Michigan (or a branch assembly plant)
 Model Production 197,663 (this model only in 1921)
 Annual Production 1,477,409 (all vehicles this manufacturer in 1921)
 Body Runabout
 Horsepower 20
 Weight 1,515 pounds/687 kilograms
 1921 Cost \$490 (USD)
 Price Change Price decrease of \$160 from 1920

Innovations

Fuel tank now oval (started late 1920)
 Starter continued as an option for \$70
 Stronger running board brackets
 Tie rod brackets now stronger

Ford Is Outselling Everyone

By 1921, the Model T was becoming hopelessly outdated. However, it was by far the least expensive motor car in its class. The lowest priced model, a two-passenger runabout, (if ordered with no electric starting) was only \$370 by June 1921. Total Ford production for 1921 was around 1,500,000 units. Buick was second, with total production around 83,000! The least expensive Buick sold for \$1795, but featured 60 horsepower and a three-speed sliding gear transmission. In addition to its absurdly low price, many customers were drawn to the Model T because, with its simple 3-pedal control system, it was the only car they knew how to drive!

Jerry VanOoteghem

On loan from Jerry VanOoteghem of Grosse Pointe, Michigan. Jerry has several cars on loan to Piquette. He is also a very active member of the Piquette T's – a Model T club hosted at this museum.



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Adopted By:
Jeff Bojarski

Adopted through January 2024