

# **1912 Overland Model 59T**

#### Manufacturing Information

Manufactured By Assembled At Body Horsepower Weight 1912 Cost

Willys Overland Motor Company Toledo, Ohio Model Production Unknown (this model only in 1912) Annual Production 26,000 (all vehicles this manufacturer in 1912) Touring 30 1,900 pounds/862 kilograms \$900 (USD)

#### Innovations

Semi-elliptical front springs used Two independent ignition systems Heavier wheels used this year Transaxle

## A Great Selling Car in 1912

The Overland was the second best-selling car from 1912 through 1918. But even so, it was almost 69,000 units behind the Model T in 1912! The genius behind the Overland was Claude Cox. John North Willys, an early car dealer in Elmira, New York, had agreed to sell the Overland and sent an order for 500 cars for the 1907 season, secured by a check for \$10,000. When no cars appeared, he traveled to Indianapolis and bought the failing company. He increased production from 465 cars in 1908 to 4900 cars in 1909, and moved the whole operation to the former Pope-Toledo automobile plant in Toledo, Ohio. The company later produced the prestigious Willys-Knight, and along with Ford and Bantam, it produced the immortal WWII "Jeep."

### Jerry VanOoteghem

On loan from Jerry VanOoteghem of Grosse Pointe, Michigan. Jerry has several cars on loan to Piquette. He is also a very active member of the Piquette T's - a Model T club hosted at this museum.



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