



1912 Ford Model T Touring



Manufacturing Information

Manufactured By	Ford Motor Company
Assembled At	Ford Highland Park Plant in Highland Park, Michigan (or a branch assembly plant)
Model Production	50,598 (this model only in 1912)
Annual Production	68,773 (all vehicles this manufacturer in 1912)
Body	Model T Touring
Horsepower	22
Weight	1,200 pounds/544 kilograms
1912 Cost	\$690 (USD)
Price Change	Price decrease \$90 from 1911

Innovations

Cars were painted a very dark blue
Running boards embossed "Made in USA" mid-year
New rear axle housing
Radiator embossed "Made in USA" mid-year
Closed valve type engine (started late 1911)

Removable Front Doors

In 1911, about 35,000 Touring cars were produced at \$780. Production for the short 1912 model year (January-September) hit nearly 69,000, and the price dropped to \$690. "Station assembly" was still being used; the moving final assembly line was still two years away. New for 1912 was the availability of removable "fore doors" which would somewhat enclose the driver's compartment and keep mud out. Creature comforts were beginning to sneak in! The second lever to the left of the driver controls a secondary transmission to provide additional hill-climbing power, one of hundreds of after-market Model T accessories!

Barry and Andra Cogan

On loan from Barry and Andra Cogan of Grosse Pointe Park, Michigan. Mr. and Mrs. Cogan have several cars on loan to Piquette. They are very active members of the Piquette T's – a Model T club hosted at this museum.



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Adopted By:
Cliff & Lisa
Andersson

Adoption Through: January 2024