



# 1931 Ford Model A Deluxe Roadster



## Manufacturing Information

Manufactured By	Ford Motor Company
Assembled At	Ford River Rouge Plant, Dearborn, Michigan (or a branch assembly plant)
Model Production	52,997 (this model only in 1931)
Annual Production	615,455 (all vehicles this manufacturer in 1931)
Body	Deluxe Roadster
Horsepower	40
Weight	2,230 pounds/1,012 kilograms
1931 Cost	\$475 (USD)

## Innovations

Styling, styling, styling!  
Brakes on all four wheels  
Slanted windowshield

## Styling At Its Best!

The Model T's replacement, the all-new Model A, appeared in October 1927. However, competition was fierce, so Edsel Ford helped to develop an all-new, restyled Model A for 1930-31. Lower and more streamlined, it was an instant hit. Most in demand were the closed cars, which provided maximum weather protection and creature comforts. However, the open Runabout, traditionally the price leader, was enjoying a renaissance as the sporty, country club preference of younger, first-time buyers. The 1930-31 Deluxe Roadster was designed for this market segment. This model managed impressive sales of 53,000 units in 1931. Four beautiful color combinations were available. This restored example is done in authentic Washington Blue, Riviera Blue, and Tacoma Cream. The fender-mounted spares and trunk rack were optional.

## Barry and Andra Cogan

On loan from Barry and Andra Cogan of Grosse Pointe Park, Michigan. Mr. and Mrs. Cogan have several cars on loan to Piquette. They are very active members of the Piquette T's – a Model T club hosted at this museum.



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Adopted By:  
Nicole Cogan

Henry Ford  
Trivia Challenge Game  
Answer #9

