



1914 Regal Model T Touring



Manufacturing Information

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|-------------------|--|
| Manufactured By | Regal Motorcar Company |
| Assembled At | Piquette Avenue, Detroit, Michigan |
| Model Production | Unknown (this model only in 1914) |
| Annual Production | 8,000 (all vehicles this manufacturer in 1914) |
| Body | Underslung Touring |
| Horsepower | 25 |
| Weight | 2,345 pounds/1,064 kilograms |
| 1914 Cost | \$950 (USD) |
| Price Change | Unknown |

Innovations

Unique chassis “slung” below the axles with a very low center of gravity

New rear axle design – much lighter

Electric starter introduced this year

Three-speed transaxle

Unique Underslung Chassis

Built just south of here on the other side of Piquette Avenue, the Regal enjoyed a better-than-average run of eleven years, from 1908 to 1918. It was the age of many small automakers and, in that environment, Regal did quite well. An endurance run of 22,000 miles in 1910 put its name on the map, and the sporty “underslung” model which followed became very popular. Like many smaller, independent makers, Regal enjoyed a brisk export business, particularly to England. In 1915, following industry trends, Regal introduced a V-8 engine. Material shortages due to World War I were blamed for the company's demise. This car features a 4-cylinder, 25-horsepower engine and a 108” wheelbase.

Richard and Scott Thams

Donated to Piquette by Richard and Scott Thams. Scott is a very active member of the Piquette T's – a Model T club hosted at this museum.



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Adopted By:
Scott and Shelly
Thams

Adopted Through: January 2025